Website Design Live Challenge

Scenario:

On the day of the tournament, your team will be given information including pictures and other elements about a business. You will construct a website using information given to you. Your team will use the website platform of your choice in your presentation to the judges.

Challenge:

- Create a one-page website (or any web-based software) to represent and analyze the information in a clear and visually appealing way.
- Present your information to the judges.

Time:

Your team will have:

- 45 minutes to create a website, analyze the information and plan a presentation.
- 5 minutes to present your findings to the judges.

Scoring:

You will receive up to:

6 pts	Team Collaboration while creating a website with the information given.
6 pts	Successfully using information in a clear and visually appealing way.
6 pts	Explaining your website design to the judges.
6 pts	Creativity of your presentation to the judges.
6 pts	Incorporating all team members into the presentation.

Tips:

As with most of the live challenges, teams will need to be very careful with time management. They should allocate at least a few minutes to review their website and plan for how they will present their website to the judges.

Getting Help:

Visit the Web Design Documents Page to see a sample Design Document and Event support files to help prepare and practice.

Contact Anthony Sombat at Anthony.Sombat@fresnounified.org or Robert Donat at Robert.Donat@fresnounified.org if you have any further questions about this event.

Live Challenge Scoring Rubric - Web Design

Team:_____

Category	Exemplary	Proficient	Partially Proficient	Incomplete	Points
COLLABORATION	**6 points**	**4 points**	**2 points**	**0 points**	
Team Collaboration while creating a website with information given.	The team was highly collaborative throughout the process.	The team was mostly collaborative.	The team was somewhat collaborative.	The team had little to no collaboration.	
INFORMATION IS APPEALING	**6 points**	**4 points**	**2 points**	**0 points**	
Successfully using information in a clear and visually appealing way.	The information is very clear and visually appealing. (links/pages are labeled, and elements incorporated)	The information is clear and appealing. (some links/pages are labeled, and some elements incorporated)	The information is somewhat clear. (missing labels/pages and elements)	No information was created.	
WEBSITE PRESENTATION	**6 points**	**4 points**	**2 points**	**0 points**	
Explanation of the website design.	The team was able to clearly explain their website. (5 elements)	The team was able to explain their website. (4 elements)	The team were somewhat clear to explain their website. (2- 3 elements)	The team had did not clearly explain their website. (1 element)	
CREATIVITY	**6 points**	**4 points**	**2 points**	**0 points**	
Creativity of website.	The team had a very creative website.	The website was creatively done.	The creativity of the website was lacking.	There was NO creativity, just listing information.	
PARTICIPATION IN PRESENTATION	**6 points**	**4 points**	**2 points**	**0 points**	
Incorporation of all team members during presentation.	All team members participated equally during presentation.	All team members participated, but not equally.	One team member did not speak during presentation.	2 or more team members did not speak.	
				Total Score (30 max)	