

## Video Documentary - Live Challenge: Who Am I?

---

### You're Task:

Using Adobe Premiere Pro CC or WeVideo, create a short video documentary about the person below:

**My Person: Elon Musk, Bill Gates, Mark Zuckerberg, Steve Jobs** *(Each Team will get a different person for the Live Challenge and the people/topic will change each year)*

In your video answer the following questions:

1. Introduce your person of importance and provide some interesting Bio facts.
2. What contributions has this person made to technology?
3. How has this person impacted the way we think as students?
4. How has this individual impacted society?

**\*Use the 3 links below to research and create your video.**

<u><b>My Person</b></u>	<u><b>YouTube Video</b></u>	<u><b>Bio</b></u>	<u><b>Pictures</b></u>
Elon Musk	<a href="#"><u>10 Facts</u></a>	<a href="#"><u>Biography</u></a>	<a href="#"><u>Pictures</u></a>
Bill Gates	<a href="#"><u>10 Facts</u></a>	<a href="#"><u>Biography</u></a>	<a href="#"><u>Pictures</u></a>
Mark Zuckerberg	<a href="#"><u>10 Facts</u></a>	<a href="#"><u>Biography</u></a>	<a href="#"><u>Pictures</u></a>
Steve Jobs	<a href="#"><u>10 Facts</u></a>	<a href="#"><u>Biography</u></a>	<a href="#"><u>Pictures</u></a>

### Challenge:

- Video must emphasize and elaborate on key points provided.
- Video must have an Intro slide including the person's name and picture
- Students can add video (student-created from computer cam) and/or pictures (or a combination of both) to be used in the project scenes.
- Include audio files provided (optional)
- Include voiceovers using headsets (optional)
- Video MUST be a maximum of 2 minutes.

### Presenting to Judges:

- Teams will take turns presenting their videos to the judges. Students may present to judges with the Video Application used to create the video. Exporting to MP4 is optional.

## Time:

### Your team will have

- 20 minutes to research the individual.
- 20 minutes to create the video and prepare presentation.
- 3 mins to present to judges

## Know Your Rubric:

Live Challenge Scoring Rubric – Documentary					
Category	Exemplary	Proficient	Partially Proficient	Incomplete	Points
<b>TIME LIMITS</b>	<b>5 points</b>	<b>4 points</b>	<b>2 points</b>	<b>0 point</b>	
The Doc. meets the time limit requirement of 2 minutes or less.	The Doc. is 2 minutes or less.	The Doc. is + 0.5 minutes.	The Doc. is + 1 minutes.	The Doc. is + 2 or more minutes.	
<b>COLLABORATION</b>	<b>5 points</b>	<b>4 points</b>	<b>2 points</b>	<b>0 point</b>	
Team collaboration during the planning stage.	The team was highly collaborative throughout the process.	The team was mostly collaborative.	The team was somewhat collaborative.	The team had little to no collaboration.	
	<b>5 points</b>	<b>4 points</b>	<b>2 points</b>	<b>0 points</b>	
Incorporation of all team members into the presentation.	All members of the team participated significantly in the presentation	One member dominated slightly in the presentation and others were less significant.	One member dominated and the others were very less significant.	One member said everything and the others did nothing.	
<b>CREATIVITY</b>	<b>5 points</b>	<b>4 points</b>	<b>2 points</b>	<b>0 points</b>	
Creativity of the presentation.	The presentation was very creative.	The presentation was typical in its creativity.	The presentation was lacking in its creativity.	No real creativity in presentation.	
<b>CONTENT</b>	<b>5 points</b>	<b>4 points</b>	<b>2 points</b>	<b>0 points</b>	
Video emphasizes the person's bio, contributions, and value to Technology.	Team presents clear and engaging presentation covering their bio, contributions and value to Technology.	Lacks engagement and emphasizes only one-two areas their bio, contributions and value to Technology.	Lacks engagement, focus, and emphasizes only one area of their bio, contributions and value to Technology.	Lacks engagement, focus and does not emphasize any area of their bio, contributions and value to Technology.	
<b>TECHNICAL</b>	<b>5 points</b>	<b>4 points</b>	<b>2 points</b>	<b>0 points</b>	
Video contains the Intro slide, flow is well managed with use of audio, images, voiceovers	Incorporates all requirements into presentation with consistency and flow.	Incorporates all requirements with some inconsistency and minimal flow.	Incorporates almost no requirements and lacks consistency or flow.	Incorporates 0 requirements with no consistency or flow.	
Total Score (30 Max)					

### Tips:

As with most of the live challenges, teams will need to be very careful with time management. They should allocate at least a few minutes to review their video and prepare for the presentation to the judges.

- This year, students can only use Adobe Premiere Pro CC or WeVideo.
- IT will provide laptops as they always have containing Adobe Premiere Pro CC (2017) and of course students will also have access to use online video editors such as WeVideo.
  - Students that use We Video will need to know how to access the website and log in to We Video.
- Students will have the choice to use either of the above editing applications
- Students may show their video without exporting the file to MP4 if they prefer. Note: If using WeVideo lower quality footage is used until it is exported and can cause the video to skip so for best results we advise students to process their video for judge viewing.

### Day of:

- Each Team will have an Event flash drive for each Video event they are participating, and each flash drive will contain the files necessary to complete the event. (For example: Team A is competing in the BB, Doc, and PSA, so there will be three flash drives for Team A, one for each event.)

- Flash drives will be placed in the rooms the students are assigned, thus, the importance of students having the most current schedule.
- **Students that leave without returning the flash drive will not receive points for the event.**
- **Student must stay outside the room, and if they leave the area before they present to judges, they will not receive points for the event.**

**Getting Help:**

Visit the [TOT App Events Page](#) to see a sample Design Document, Event support files, and sample Live Challenges to help prepare and practice. Contact Jonathan Graney at [Jonathan.Graney@fresnounified.org](mailto:Jonathan.Graney@fresnounified.org) if you have any further questions about this event.